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**SAVE
THE DATE**
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An Orion and Menarini co-sponsored symposium
at the European Respiratory Society (ERS)
International Congress 2019

Monday 30 September

17:30–19:00

Room N101-102, IFEMA Feria de Madrid, Spain

Optimizing **clinical outcomes** in asthma and COPD: focus on **inhaler satisfaction** and **patient adherence**

Agenda

Co-Chairs:

Prof. Eric Bateman & Prof. Piotr Kuna

17:30–17:35 • Prof. Eric Bateman
Setting the scene

17:35–17:50 • Prof. José Luis Izquierdo
What really matters to patients with asthma and COPD

17:50–18:10 • Prof. Federico Lavorini
Harnessing inhaler technology

18:10–18:30 • Dr Mark Levy
Patient factors in successful asthma and COPD therapy

18:30–18:45 • Prof. Eric Bateman
Empowering patients with MART

18:45–19:00 • Prof. Piotr Kuna
**Panel discussion: the impact of patient preference and inhaler
satisfaction on clinical outcomes**

